



Omega Psi Phi Fraternity, Inc. Epsilon Mu Mu Chapter



Feb 15, 2024

Mission, Vision, Values, and Goals!

Executive Council

Roderick R. Cunningham
Basileus

Kevin Dobson
Vice Basileus

Marc Arthurs
Keeper of Records & Seals

Christopher Arrington
Assistant Keeper of Records & Seals

Reggie Strother
Keeper of Finance

Jamal Mickens
Keeper of Peace

DeLawrence Shepard
Chaplain

Damarces L. Sharkey
Editor to the Oracle

Nate Hicks
Social Media Editor

Michael Mays
Parliamentarian

Derrick Crowley
Immediate Past Basileus

Brothers, I greet you in the name of the Supreme Basileus of the Universe. I pray that you, your families, and significant others are in the best of health and doing well!

The Executive council, Committee Chairs/Brothers, and resolute brothers are working hard to ensure that our chapter performs the fraternity's mandated programs and our internal initiatives, while building bonds of friendship within the chapter, Omega, the city, county, and state. To focus our efforts, we have OUR approved strategic plan, which includes our mission, vision, values, and goals.

Mission: Brothers of Epsilon Mu Mu will positively engage and effectively Empower youth, Strengthen families, and Uplift communities through mandated programs, committee initiatives, community engagements, and internal team building.

Vision: Fulfill our obligation to maintain a consistent assembly of committed Brothers, inspired, and bound by friendship and dedicated to our cardinal principles. Uniting in brotherhood empowers us to positively impact, uplift, and serve the youth, families, and individuals in Tampa, Hillsborough County, and surrounding communities - we do this socially, economically, politically, and professionally.

Values: Omega's cardinal principles of **Manhood, Scholarship, Perseverance, and Uplift!**

Goals: Conduct **multiple** mandated programs and chapter initiatives per month = **success**. Committee chairs please build your plans and update your calendars appropriately to share with the Vice Basileus.

- Ω Organic Brother growth (Reclamation – 5/10 brothers) - 10%
- Ω Brother Satisfaction (Survey/Participation) – 50%
- Ω Philanthropic giving (Scholarships) - \$6,000-\$12,000 or more a year
- Ω Brother Engagement (Meetings, Mandated Programs, Fraternalizing) – 60%
- Ω Sponsor origination and growth - \$25,000 (via our 932 Education Foundation)

To be successful, we must have awareness of our organization's weaknesses. Each Brother should conduct a self-assessment and then assess the actions of the chapter. We must be friendly in our actions with brothers internally and externally, ensuring that we overcome all Lukewarm enthusiasm. We must **communicate** in a timely and effective manner, while managing our competing initiatives to ensure that we **Live our Creed ensuring our mandated programs and initiatives do not fail.**

Soon, you will receive a survey to assess activities and receive your input for desired action.

We have just eight months (March - Oct) remaining in the Omega year and four meetings remaining before our summer break, no meeting in July. Let us plan accordingly, work hard for our FRATERNITY and Chape, and celebrate FRIENDSHIP in all our activities.

In Friendship,
Brother Roderick R. Cunningham

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